

Your Product Features	Utility Patent < 1-yr old	Design Patent < 1-yr old	Trademark	Copyright
Brands, names, logos, slogans				
2-Dimensional designs				
3-D product shapes (appearance only, not function)				
Creative, artistic works (books & writings, artwork, audio, video, graphic design, printed materials, website text & design)				
Software source code				
Software functionality, web apps, business methods				
How your invention <u>works</u> (a better device or way of doing something)				
How your invention <u>looks</u> (an aesthetic/ornamental design)				